

Policy 7 - Music Policy

Background

Community broadcasters are renowned for supporting new, local, independent, and particularly Australian music. Many musicians have had their first airplay and interviews on our stations.

We are in a unique position to play and engage with a broad range of musical styles. Our support of the music industry and diverse music played is one of the key reasons people listen to community radio.

The 2006 McNair Audience Research Survey shows that two key reasons people listen to community radio stations are:

- 'They play Australian music/support local artists.'
- 'Specialist music or information programs'

Purpose

The purpose of this policy is to ensure that Alive 90.5 FM

- continues to play a diverse range of music throughout all of our programming,
- supports local musicians, and
- complies with the 25% Australian music requirement of the Codes by aiming for 30% Australian music across all general programming. This allows for specialist programs (music and/or talk based) which may not be able to meet the 25% quota (see #2 under Policy below).

Policy

1. Broadcasters are encouraged to provide a wide range of musical styles while considering the station's aims and objectives and the individual program's aims and objectives.
2. All programs will endeavour to ensure that of the total music played throughout a program, at least **30% of this is Australian** unless:
 1. The programs aim is to focus on music or culture other than Australian.
 2. The musical style of a program is of a nature that does not have a high instance of Australian recordings.
3. In the cases of 2.a and 2.b, prior approval must be given by the programming committee for a program to qualify for these exemptions.
4. All Australian recordings that are the property of the station will be visibly identified as Australian.
5. All presenters are required to complete and hand in a music log sheet after each program.
6. An audit of Australian music content will be randomly conducted monthly.
7. Presenters are encouraged to, within the confines of the sponsorship framework, promote events where local musicians are featured.
8. Presenters must not make representations to record companies or other music suppliers on behalf of Alive 90.5 FM unless prior consent has been given by the [board / music coordinator / program committee].
9. Alive 90.5 FM will not accept any form of payment in cash or in-kind, in return for providing airplay or promotion of music, except under standard sponsorship arrangements.

Copyright Policy

As a licensed radio station, we are permitted to broadcast legitimately sourced music.

Under the APRA AMCOS Community Radio Licence, music must **NOT** be reproduced from an infringing sound recording of the work, so the music must be from a legitimate source such as AMRAP, purchased online from sites such as iTunes (not streaming), and Google Play music (Not Streaming) or CDs purchased from a store or provided by record companies or the artists.

We are not permitted to re-broadcast from ANY music streaming services such as, but not limited to, Spotify or YouTube.

You must make sure you are playing music from a legitimate source. If in doubt, do not play the music.

Note:

1. You-Tube terms of Service state that. "Content is provided to you AS IS. You may access content for your information and personal use solely as intended through the provided functionality if the Service and as permitted under these Terms of Service. You shall not download, copy, reproduce, transmit, broadcast, sell, etc without the prior written consent of YouTube or the respective licensors of the Content."
2. Spotify states that.
"We grant you limited, non-exclusive, revocable permission to make use of the Spotify Service, and limited, non-exclusive, revocable permission to make personal, non-commercial use of the Content.
You promise and agree that you are using the Spotify Service and Content for your own personal use, Non- commercial (That means on air)."

Policy - Australian Music

The Community Radio Codes of Practice (the Codes) set out the guiding principles and policies for programming on community broadcasting stations. They also outline the operational standards for stations that hold a community broadcasting licence.

Purpose: To reflect the commitment of community radio stations to develop Australian music and provide opportunities for performers to have their work regularly broadcast

1. In selecting Australian music for broadcast in each month we will consider our community interest
2. Of all music programming, we will broadcast at least:

25 per cent of Australian music but we will strive for 30%
of all songs played in a month.

NOTE: Australian music played is calculated as a percentage of all music played over a calendar month.

3. The requirements above do not include music used in sponsorship announcements, talk back programs, or station promotions.