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NEWSLETTER: November 2022

EDITORIAL

Oh no I can hear you muttering. But if the shops can have Christmas items out in October, I can definitely have a Christmas Newsletter, especially as it will be all done and dusted by the time the next newsletter is due. What a vibrant place Alive 90.5 is. There's always someone around with interesting stories, lots of progress with technology, amenities, equipment and shows. To make that all happen, there are a lot of very industrious people volunteering many hours of their time. Some of those very people will feature in the Newsletter, so please do read on.

Leonie

MESSAGE FROM OUR CHAIRMAN

Yaama everyone!.

What an exciting year 2022 has been and we have achieved so much at Alive 90.5FM. Lots of upgrades underway, new software, new hardware, brand logo launch, new tower, disability access and lots of new faces presenting shows.

A big thank you to the leadership team and their hard work in

delivering on all these initiatives. Lots more still coming and super excited with a message or goal that I would like to focus on at the station.

“The ART of being Chosen”

In 2023, we will prioritise and focus on being chosen by our listeners, our audience, our community and ensuring that we deliver great content to engage, educate, entertain and inform the communities of Hills, Cumberland and Parramatta in which we broadcast. We need to disrupt, differentiate and diversify our offering and stand out.

Wishing everyone a blessed Xmas and a prosperous new year. Safe travels and holidays.

Thank you each and everyone for all that you do in the community.

NOVEMBER

You know about the “mo” in November. Help Andsey, Roy, Graham, Andrew and Darrell raise much needed funds for mental health

Donations can be made at movember.com/t/alive-90-5fm?mc=1.



MEMBERSHIP

A big welcome to all these new members who joined in the last two months. Kaia Dennis, Melanie Lotz, Aranka Nolan, George McIntosh, Amal Maait, Arnab Nandi, Nabanita Mandi, Kathy Van Oeveren, Liam Skeates-Udy, Elena Villaconta Cortez, Dave Kemp, Bob Turner, Hang Lin, Phil Batten, Diana Paton, Simon Graham, Ian Haldane and Pauline Yong. We're so happy you're joining the team taking our membership to 214. Don't forget all the benefits of membership include attending meetings and workshops, volunteering for a committee and full training if you would like to become a presenter.



Kirsten Groll serving breakfast

I hope some of the new members were among the 30 people who attended breakfast by the Board on 15th October. You can see what a fun, delicious morning it was.



Some of the presenters had way too much fun that morning.

ON AIR READS

We are finally activating requests for CSAs through our website and Susan is doing a great job trawling Council sites for appropriate CSAs as well. Big thanks to Kirsten and Roshni for uploading CSAs to the ON AIR READS. That means presenters should help out the local community by including a CSA in their show.

SUGGESTION BOX

A suggestion a while back was to update pigeon holes. As shows were in a state of flux and some organisation was needed it has taken a while. Shows continue to change, but what the heck, Susan is following Ross' design and presenters may need to move

their belongings into their newly allocated pigeon hole.

WORKSHOPS

Ross Fear, in charge of our Education program and workshops spends an amazing amount of time tailoring courses to our needs and aligning course presenters with appropriate qualifications. Well done Ross, your effort is most appreciated. For a variety of reasons some workshops have been postponed. Courses this term include:

Omnystudio: Podcasting and On Demand



FOYER UPDATE



Karenza and Roy hard at work

Andsley is doing an amazing job getting our new logo front and centre on banners, table cloths, pop up walls etc and they are apparent now in the foyer, which is a work in progress. Karenza and Roy were busy displaying all our Sponsors' logos.

OUTSIDE BROADCASTS



Ann Dewar and former Mayor Michelle Byrne

Alive is becoming very well recognised in the community through our presence at special community events. Anne displayed her interview skills at the recent Supertee event held at Castle Hill RSL. Everyone was certainly enjoying themselves and plenty of money was raised for sick kids. The current mayor, Peter Gangemi was also interviewed.

The Alive Team also participated in another Outside Broadcast with Supertee held at Parramatta Leagues Club and the team managed to meet Tim Mannah – Parramatta Eels & Johanna Griggs – Host of the Better Home & Gardens Show.



Rod, Karenza, Andsley, Kirsten and Roy – ready to fight the battle for sick kids and raise much needed funds for Supertee at Parramatta Leagues Club

Rain didn't dampen the spirits of the OB team at the recent North Rocks Markets. They stayed the distance and kept listeners informed.



TREASURER

Very sadly we are losing our most enthusiastic Treasurer who did an amazing job during the short time she trained and took over. A huge thanks to Fiona Mary Berry, who tells you in her own words the reason.

I have resigned as the Treasurer as I need to concentrate on growing my own business to help pay for my daughter's wedding.

She has set up the books so they are in great order making it easy for the next Treasurer. Her last day with the Board will be 8th Nov and she is happy to train the new Treasurer, Pammi

We thank you Fiona for your wonderful contribution and the good news is we'll still see her around the station and hear her cheery voice as she presents her Revitalise and Renu programme.

TECHNOLOGY

We have an amazing Tech Team supporting Alive 90.5FM across various roles and functions – Dave Kemp, Andrew Nowak, Patrick Latham, Serin Abraham and Roshni Angelo. A big thank

you for all the hardwork and dedication you put into ensuring our environment is maintained and we are can broadcast effectively.



We just launched an exciting new software program called omnystudio which provides listeners the opportunity to not just listen live but on demand like Netflix and Stan. So, if you missed out on a show, you can know listen back on our website – alive90.5.com.au, on air/ program guide and select day and show and 4 weeks of shows and podcasts will be available.

On Demand Podcast example on our website featured above

Omnystudio also allows our shows to be on various digital platforms like spotify, google podcasts, apple podcasts, audacy, deezer, jiosaavn, Gaana, iheart, community plus app and amazon music. Presenters can easily share podcasts of their shows on facebook, linkedin, instagram and twitter as well.

Next project underway is our digital audio upgrade which is due to commence on Monday 7th Nov and both Studio 1 and 2 will be able to active for broadcasting. We are getting great new Dante

panels and moving from analogue to Digital (better sound!). This also enables us to be heard on smart speakers.



CBAA AWARDS

Our hardworking Sponsorship Manager, Karenza De Leon was awarded the **Youth Presenter of the Year** award. She will be present at the CBAA ceremony in Cairns to receive her award and I'm sure all the presenters at Alive are very proud of her achievement. Karenza is also vying for Miss Charity Australia and Young Woman of Western Sydney. We wish you every success Karenza.



Karenza De Leon – Outstanding Youth Presenter – CBAA 2022

The station is full of talented people. Just look at what Matt Caruana achieved. Well done Matt

although I've just had word that he has changed his address and the journey to Alive is too much. We will certainly miss you Matt.



WELFARE

Great to hear Happy Jack back on Morning Magazine and to see him so sprightly after his hip replacement.

FEEDBACK

G'day. I've been tuning in a bit lately, though I've listened for some years. I'm a community radio presenter myself in the Hawkesbury area, currently involved with one of the temporary 89.9 stations. I was a presenter for some time on the ill-fated Hawkesbury Radio, and I'm also a presenter on WOWFM at St Marys. I'm very impressed with your range of programs. They cater for a wide section of the community, and most are engaging and represent what radio should do, that is, give listeners content they can't create themselves. I call it Big Mac Radio. Try making a Big Mac at home...you might get close, but you won't replicate what McDonalds make exactly. You have to get it from them. So, well done. You make good radio. Horse y

We had a fairly unusual request from Jeanine, but I thought Frank's response was lovely. Jeanine asked: *Can you help name this song? Bababada. Ding dong ding. That's as far as my memory goes. Do you know it? If so please play*

Frank responded

There are quite a few tracks that are similar, one is from India and some others from U.S but old. The closest match is a German Pop Song by an artist called Gluntan with "Shwabadaba ding ding" Thanks for listening. Frank

Just goes to prove we're here to serve.

SAD TO SEE YOU GO

Some presenters find they have to prioritise their life which means having to put their show on hold as did Andy Ridge with his Time Tunnel on Thurs 2-4pm as well as Radio Bandilla on Sat 10-12 midnight. Then others decide it's time to retire like Fred Dyer who presented Shaken not Stirred on Mon 12-2pm. Many listeners are going to regret you made that decision Fred as they really loved the music you played along with your jokes. All the best in retirement. All the best in retirement, but there is just a hint he may be back in 2023

NEW SPONSORS

We welcome the following new sponsors to the fold – Hills & Shore Real Estate & Coffee Trad3rs Castle Hill & Rouse hill



NEW PROGRAMS

Unfortunately, no new programs have gone to air recently. One of our newest shows, The HDD Show (Hills District Dads) did manage to bring a familiar face to the station – the Yellow Wiggle – Greg Page



Martin, Darrell, Greg Page, Roy & Graham – doing the Hot Potato at Alive 90.5FM

DATES TO REMEMBER

Sat 5th November Bunnings Sausage Sizzle at Northmead 8am – 4pm

Wed 23rd November General Meeting 7pm at Station and via Zoom

Sat 26th November- Combined 30th Anniversary and Christmas Celebration