**PROGRAM PROPOSAL 2022**

**PROGRAM TITLE (Show Name):**

**ALTERNATIVE TITLES:**

*(Do a search to ensure the show name is not a commercial brand/company or the name of another radio show)*

**PROPOSER/PRESENTER NAME:**

PHONE:

MOBILE:

EMAIL:

***PROGRAM TIME SLOTS ARE SUBJECT TO THERE BEING A VACANCY IN THE PROGRAM SCHEDULE: New independent programs are typically 1 or 2 hours duration. All show Presenter/Producers are required to Pre-produce your show well in advance and to be at the station and pre-load your show in your presenter folder then load into the broadcast software at least 30 minutes before you go to air. You must be reliable and notify the station well in advance of any absences. Failure to deliver an allocated show without advance notice can lead to the suspension of the show and the time slot allocated to another on the waiting list.***

**Are you a Member of Cumberland Community Radio, Inc. (Alive 90.5fm)** **YES / NO**

**Membership Category/ Number: (Must be full member to broadcast): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

*[* ***Note it is essential that all Presenters, including co-presenters, regular guests and Program Producers are a current financial member of the Association****.*

*[Note:* ***Airfares apply to all approved and provisional programs*** *as a contribution to the costs of maintaining and upgrading our broadcast technology as a not-for-profit association and MUST be paid in advance on a quarterly or annual basis in accordance with station policies.]*

***Essential to give details to these questions:-***

*Is your proposed show centred around a business, products, or services you may have or work for?*

*Is your proposed show associated or affiliated with any political, advocacy, special interest group, religious or cultural group or association (community, professional or other)?*

*Do you present a radio show on another radio station?*

**BRIEF CONCEPT:**

**TARGET AUDIENCE:**

**CONTENT SCOPE:**

*(Note: Broadcasting standards for community radio licenses & station policy requires a minimum of 1 in 3 Australian music content and a higher percentage is encouraged. This also applies to multicultural programs).*

**MANDATORY:** *Station IDs, Station Promos, Sponsors, Community Service Announcements,– are a part of all time programs, and Weather, traffic incident, Public Transport, Time Calls additionally a part of all day time shows.*

**CORE MUSIC DESCRIPTION:** (What is the type of music you will be playing?)

**SPECIALS/ FEATURES/ GUESTS (Examples/characteristics)**:

**OTHER REGULAR FEATURES**:

**OUTLINE PROGRAM STRUCTURE** (including Australian music content):

What percentage of your show would constitute:

Music Show:

Talk Show:

Interview / Guest Show

**PROGRAM PROMOTIONS**

**SPONSORS /POTENTIAL PROGRAM SPONSORS** (Arranged by Presenter/Producer)

**HOW WILL YOU ENGAGE YOUR AUDIENCE?**

**HOW DO YOU INTEND TO MARKET YOUR SHOW?**

**PRESENTER BIO & TRAINING**

**DAYS AND TIMES AVAILABLE FOR STATION TRAINING (Provide options):**

*[The day and time of training is subject to the availability of a Station Approved Trainer]*

*[NOTE: All new Announcer/Producers and Co-presenters & Regular Guests to the station are required to undergo training in the Station specific systems and policies. You will be required to complete a test of your knowledge of Broadcast Standards, Broadcast Law and Station policies, and you will be required to produce and record a sample program for assessment before you can progress to Provisional Presenter status.]*

**ARE THERE ANY CO-PRESENTERS OR REGULAR GUESTS:**

**PREVIOUS BROADCAST MEDIA TRAINING**:

**PREVIOUS PUBLIC SPEAKING EXPERIENCE**:

**PREVIOUS AUDIO PRODUTION EXPERIENCE**:

**MUSIC KNOWLEDGE & EXPERIENCE**:

**COMMENTS ON YOUR MUSIC LIBRARY** (for the show):

[Note: **You CAN NOT USE** YouTube soundtracks or any Streaming Service as a source for broadcast]

**OTHER AFFILIATIONS:**

(For example: appointed or elected positions in community organisations and/or employment, membership of community or professional organisations and music related societies, musician, etc.)

**NOTE: Before training can commence you need to be a current full financial member of Cumberland Community Radio, Inc.**

**PLEASE ATTACH ANY SUPPORTING DOCUMENTATION WIT YOUR APPLICATION.**