



Cumberland Community Radio Inc
9/92 Seven Hills Road
Balcombe Heights Estate
Baulkham Hills NSW 2153

Dear Alive Members,

NEW MEMBERSHIP VALUE PROPOSITION

Over the last few years, we offered Perkbox as a Membership Value Proposition to General members to save and receive discounts across retailers and various industries. This was not a great success and only a limited amount of members took advantage of this offer. At the end of May, Perkbox will be cancelled and we encourage impacted members to download any existing vouchers that they have purchased asap.

A new **Membership Value Proposition** will be introduced for all Members signing up or renewing from May 2023 in the General Membership Category (\$36). General Members will be able to redeem an Alive 90.5FM gift.

The following Alive gifts are available for 2023/2024

Alive 90.5FM - Black T/shirt or

Alive 90.5FM - Black Cap or

Alive 90.5FM - Mug or

Alive 90.5FM - Mousepad

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Sincerely,

Leonie Dixon

www.alive905.com.au