



YOUR SOUND. YOUR COMMUNITY.

HITS & SONGS YOU MISSED OUT ON

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NEWSLETTER:

MARCH 2023 EDITORIAL

Welcome to Autumn! One thing we are becoming used to at Alive is continual change, but the changes since the last Newsletter have really been extreme, as those of you who check your emails are probably aware. I have heard some members don't bother much with opening their emails and wonder why they don't know what's happening. The main changes involve the Board and our building so I do hope you are all coping.

Leonie

CHAIR'S REPORT

Hello to our Alive 90.5FM family and friends.

This year has sprinted out of the blocks, and here we are rolling into March already. There has already been a fair bit happening in what is traditionally a quiet time of year.

The council have started work on the new disability toilet and kitchen. This is anticipated to be completed by mid-March. It does mean that we have had to make some adjustments as that area of the building is inaccessible, but it will be worth the slight inconvenience to make our studios accessible to all.

This year we have signed up for a bus advertising campaign. This is

in production and will be hitting the streets soon. Keep an eye out for the Alive 90.5FM bus.

Work has started on our extensive music library, re-categorizing into genres and looking to add titles to appeal to a wider audience.

In February, Andsley Dennis resigned his Chairman role. He will continue to present his shows (Positive Energy, Hora Latina & Out of Africa).

Roy Padlan (HDD Show, Tuesday Breakfast) resigned.

Karenza De Leon (Positive Energy) has resigned from her position as Sponsorship Manager. She will be focusing on full time uni study.

Andrew Nowak (HDD Show) Resigned

More information will follow at a later date on filling the board vacancies. Deputy Chair Rage Pringle (Sunday Grooving with Rage & Rage on Radio) has stepped up to the position of interim chair. Rage has been at Alive for many years, has over 30 years commercial & community radio experience as well as management.

Rage Pringle
Deputy Chair

NEW MEMBERS

A big welcome to the following new members Peter Minnbe, Toby Rowe, Krishnan Lye, Imogen Marhkam-Ward, and Mohamed and Mamhoud Fahmy who are our new partner members. Our membership now totals 259

MEMBERSHIP

As you can see the sign up to membership has dropped off since our incentive schemes have finished. It means we all need to encourage family and friends to support Alive. Our latest incentive is that those who join the station now will have membership through until June 2024 which means several months are free. Sounds good to me and hoping you can get the message out there

BOARD CHANGES

A lot of people were upset to hear of Andsley's resignation and on behalf of them, I would like to thank him for the time and effort he put into the station improving the technology, opening up lots of opportunities and especially contributing to the financial health of Alive. Equally to be sorely missed is Karenza, another very hard worker who sought out so many new sponsors and made sure they were very satisfied with what Alive had to offer. Then Roy

who was a real “find” with his technology expertise and HDD connections, along with Andrew. The station is feeling your loss and it means there are now 4 casual vacancies on the Board.

EDUCATION PROGRAMMES

Last year we were able to start back with our workshops. 2023 will see the return of more workshops (Face to Face or online to cater for busy schedules). Omny studio has been a success and as new technology, is one that we encourage presenters to attend.

A revamped training schedule will be issued with topics such as – Audacity, SPL Editor, Pre producing shows

GRANTS



2022 was a successful year for grants. 2023 will see a number of these come to fruition, with exciting times ahead for Alive 90.5. Of course, we will be on the lookout for new grant opportunities and projects when we have capacity. We welcome input from our wider community on the above.

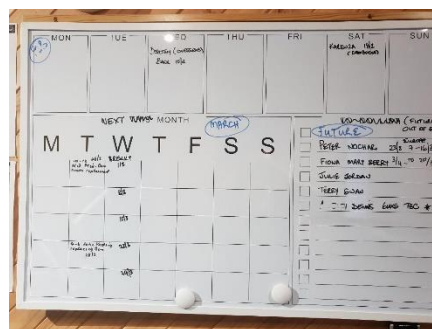
WELFARE

Lots of members have been off enjoying themselves on trips, or about to leave. Peter is just back from overseas; Lee is back from the Cook Islands; Susan is back from the South Coast; Dorothy will be back soon from Malaysia; Dom is off on a short cruise; Keith is

always heading off somewhere; Fiona is going on an extended trip for her daughter’s wedding to the UK, Andsley is heading back to South Africa for a well-deserved holiday and Julie is heading off to the US to meet up with her son for several weeks. If I’ve missed you, let me know. While you’re all off having a great time give a thought to us back here slaving to keep us on air.

WILL YOU BE ABSENT?

We have a new system for announcing your absence on a board located in Studio 1. Often times, absences are not well communicated, so if you can show on the board who is replacing you, that will be a big help. If you can’t arrange for anyone, write that you need a replacement and Lee Hannaford will ring around to find someone. Can you also let me know if you are prepared to be on a casual list and what days and times you would be available.



UPDATE ON RENOVATIONS

After waiting quite a while for the bathroom and kitchen renovations, Council started earlier than we expected, resulting in the General Meeting and Sponsor Appreciation evening being postponed to a date after the work is completed. At the moment only the studios are accessible with a portaloo available in the back car park.

OUTSIDE BROADCAST



The team in action

Alive 90.5FM was live on site at Holroyd Gardens for the Australia Day 2023 Event in conjunction with Cumberland Council.

The broadcast team provided the music for the night in the "Backyard" area which delighted all the attendees of the event. Alive 90.5 played all Australian music during the night which really brought the attendees dancing and singing along. The kids also came on stage with the broadcast team and had a great time.

Alive 90.5 also promoted up and coming local area musicians and played their music on the night.

The night was capped off with great fireworks display which really closed the night in the best way possible.

Thanks Roy for your observations



Aparna- the saviour of the chess board and pieces at Cumberland

NEW SHOWS

We had some great new shows start this month. Why not tune into them and find out what they're all about

Mon 11-12 Midnight (Out of Africa) - Tarisai Vushe / Andsley Dennis

Wed 9-11am Journeys (Road to Wellness) - Marian Koo

Fri 11-12pm Kava s Mariom (Croatian Show- Mario Bekes)

Sat 10-11am (Teenage Dream) - Imogen /Roy

Sun 11-12pm (Satu Suara) - Latif / Krishan

CHANGES

Hit Mix - Dom Vozzo Tues 10-12pm from

Life the Battlefield (Mario Bekes)
Fri 12-2pm From Wed 2-4pm

FROM OUR EMAIL

Just for a chuckle

From: Amrita

Message Body:
I want to work as radio jockey
please see to my request

KEY DATES TO REMEMBER

14th March at 7pm Special
General Meeting at Thompson
Hall

Sponsor Appreciation Evening-
TBA

Bunnings Fund Raiser **TBA**

OBs **TBA**

OUR PARTNERS

We are so grateful to all of our Partners who support us.
We'd love you to support them too!



Are you a **BUSINESS OWNER**?

Like many other community radio stations, Alive 90.5 FM relies on the support of businesses to continue broadcasting to our local community. This support has been in the past referred to as sponsorship, however we would like to see it as a **collaborative relationship** which is more like a partnership,

In our partnerships, we want to work towards being a united team when it comes to making a difference in both our communities and increase our ability to create the kind of impact our communities need. Our partnership opportunities have been created to allow **any size of business** to be able to participate and have access to promoting their businesses on the radio. Options **start from \$600** for 3 months, including not just radio ads, but social media as well as a multitude of other marketing tactics available to us.

To learn more, email us at partners@alive905.com.au and ask for our media kit.

Click here to download the media kit: <https://www.alive905.com.au/sponsorship/>