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NEWSLETTER:

JANUARY 2023 EDITORIAL

With Christmas done and dusted we can hopefully look forward to a prosperous and exciting 2023, free of disease, lockdowns and climate disasters. It was certainly a year most of us were happy to say goodbye to, but there were a lot of positive achievements at Alive 90.5 and lots to be thankful for. As usual Andsley is bubbling with great ideas to make the station even better and more listened to. For many, there have been lots of new friendships and certainly plenty of support through the many changes that have happened in our studios.

Leonie

CHAIRMAN'S REPORT

Yaama Yende Everyone!

I cannot believe that 2022 is over. What an exciting year as heaps of **exciting initiatives** were delivered at Alive 90.5FM

- Broadcast Tower
- Disability Ramp Access & New Pathway and Veranda
- Digital Audio Upgrade – Studio 1 & 2 now fully operational
- Omnystudio – On Demand & Podcasting Capability
- iHeart Radio & Community App Plus

- New CBAA Insurance at 60% of the previous cost
- Brand & Logo Changeover
- 30th Anniversary Celebration
- Heaps of Grant Acquisitions
- Heaps of new Partners onboarded
- Heaps of new presenters and new shows
- Alive 90.5fm Values & Recognition

A big thank you to everyone involved in delivering on these initiatives.

A few members have been **recognized for the core values** of Passion, Care and Collaboration. They have consistently participated in meetings, outside broadcasts, education workshops, fundraising initiatives, volunteered in teams/committees, onboarded members & sponsors. They have been recognized in Studio 2 on the Alive 90.5FM – Hall of Fame.



In 2023, we have more initiatives coming:

- Disability Toilets & New Kitchen – Mar/Apr 23
- 3rd Studio for Podcasting
- Listener Engagement Action Plan
- Community Engagement Drive
- Diversity & Inclusion Drive
- People Resource & Recruitment Plan – ensuring we have a well-resourced Station
- #letsgetchosenalive905
- Bus Advertising Campaign – Feb 23

Let us Diversify, Differentiate and Disrupt in 2023 and #letsgetchosenalive905!

We are your sound, your community

Andsley Dennis
Chairman

NEW MEMBERS

It's so good to see all these wonderful people have signed up as new members in the last 2 months. We're so happy that you have joined the Alive90.5 team taking our membership to 250. Don't forget all the benefits of membership include attending meetings and workshops, volunteering for a committee and full training if you would like to

become a presenter. Davyn De Bruyn, Rima Saba, James Chen, Genell Dunn, Trinh Mai, Lim Tiang Nee, Sarah Gowans, Tarisai Vushe, Uma Panch, Christine Deutsch, Seith Le Marseny, Donna Lowe, Francis Latta, Mario Maroon, Daren Gibbons, Kelly Blyton, Graham McGuinness, Ed Strom, Michael Morgan, Shivi Malki and Martha Jabour

MEMBERSHIP



We still need to increase our membership and here's a word of advice from our most resourceful procurer of members, Fiona Mary Berry.

Fiona encourages all her guests to become a member of Alive 90.5FM – Have the conversation.

EDUCATION PROGRAM

While Covid and sickness forced the cancellation of some workshops last year, the program will start up again in February 2023. Potential workshops include the following with dates to be organized and of course if you feel there is a special area of training that needs attention, please get in touch with Ross Fear

1. Alive Online Portal Use
2. Pre-Producing a Radio Show
3. Recruiting Sponsors
4. Audacity & Promo Sweeps
5. Omnystudio & Podcasting

6. Canva & Social Media Posts
7. Grants Workshop

BOARD CHANGES

The Board was saddened that Ross Fear decided his work load was becoming so much that he couldn't continue on the Board. Ross has been prolific in drafting up many policies required by CBAA and refreshing policies we already had in place. You'll be sorely missed Ross but thankfully he'll still be contributing through his Australian Spectrum program as well as the Education Team. We're all looking forward to the 2023 workshops.

Replacing Ross is Andrew Nowak who will be responsible for Technology.

As reported last news letter Fiona Mary Berry also has work commitments and left the Board after training Pami Rajapakse who has settled comfortably into the Treasurer's position.

GRANTS

Roy, Andsley and the team have been doing exceptionally well applying for grants and many applications have been accepted including:

- \$13,090 from CBF for ethnic broadcasting
- \$6,500 from Parramatta Leagues
- \$10,000 from Parramatta Council
- \$3,000 from Castle Hill RSL
- \$1,000 from Hills Council



This means we will have another busy year in 2023 fulfilling the requirements of the grants, but it certainly means wonderful improvements at the station.



Don't forget we can all assist by being aware of what's available and letting Roy know and maybe even helping out with applications.

30TH ANNIVERSARY



Nearly 80 people enjoyed themselves at this event held at Castle Hill RSL in Lucy's. We were there to both celebrate the radio turning 30 and to honour presenters and members who have contributed so much to the success of Alive 90.5. Ex- chairman Tony Jenkins was available to MC the proceedings and he, along with Graham Johnson gave us some insight into the history of the station. We had music and dancing interludes as awards were presented in several categories to presenters following an on-line voting system.

While a lot of people were involved in the success of the afternoon,

special mention must go to Kirsten Groll who spent a lot of time organising the venue, invitations trophies etc. Well done Kirsten

OBS

The team has been busy in the last couple of months getting the station well known in the community through OBS, the latest at Parramatta for Parramission, which was well attended.

Super Tee is so impressed with all the support we have provided this year they sent us a framed Thank You shirt which is now proudly displayed in the foyer

WELFARE

Lee Hannaford who works in the office has been suffering from vertigo, but it did not stop her from coming to the station on Monday before Christmas to bring in some chocolate treats for all her favorite presenters at Alive. Thanks a lot Lee.

Aparna is very pleased to have her mother back home (as is the dog) after a big trip to India where she was honored for her contributions to the creative arts on Indian Idol.

MERCHANDISE

We now have plenty of merchandise available with the new logo as seen below. Please order

www.alive905.com.au/member-resources/merchandise



CLEAN UP

Big thanks to Roger Brand who is doing a great job keeping the leaves at bay off the entry ramps. Both he and Frank were also in on Thursday doing their regular cleanup and additions to the music

PARTNERS



WELCOME NEW PARTNERS



Like many other community radio stations, Alive 90.5 FM relies on the support of businesses to continue broadcasting to our local community. This support has been in the past referred to as sponsorship, however we would

like to see it as a **collaborative relationship** which is more like a partnership, **business** to be able to participate and have access to promoting their businesses on the radio. To learn more, email us at mail@alive905.com.au and ask for our media kit.

VACANCIES

We are currently seeking volunteers to ensure we are a well-resourced station, a well led station and setup for success.



- **Station Manager**
- **Broadcast Manager** to lead & build a broadcasting team
- **Marketing Manager** to lead & build our Connect team

PROGRAM COMMITTEE MEMBERS

- **Program Training Officer**
- **Program Compliance Office**
- **Program Administrator**

DATES TO REMEMBER

General Meeting: Wed 15th Feb

