



EDITORIAL

Who said COVID-19 was keeping us locked down. It's just the opposite at Alive 90.5. We're more Alive than ever thanks to the driving force and enthusiasm of the Board and many members who continue to make their radio work a priority.

As you can see from the following pages there have been many events we've been involved with and lots of successes along with many great contributions. Well done everyone. You are community champions.

CHAIRLADY'S REPORT

Can you believe its already Sepetmber? Yep, Spring has sprung. The flowers are blooming and yep allergies are back. We have a jam-packed edition of ALIVE NEWS for you this time.

Communication is a busy and constant activity and we do it well via our online, on-air, written and in person communication as well as through our newsletter. A big thank you to Leonie Dixon, who is dedicated and always searching or researching information to make it an informative/colourful newsletter

So much has not happened or happened over the past few months and so did R U OK. It is a reminder that everyday is the day to ask R U OK? If someone in your world is struggling with life's ups and downs, good reason to ask "R U OK"?

This year we have been faced with many changes in our operations due to COVID-19, but I am proud to say that we have effectively handled these changes. I am pleased to report that presenters have harnessed the efforts of our wonderful team of board volunteers who have delivered consistency in our operations and in the improved interaction we have been able to achieve through our dedicated communications, engagement and sponsorship focus.

2020 will be hailed as a year of RESPONSE, and the future will have us:

- responding to the community, our members, listeners, supporters and sponsors by engaging more directly with them to understand their needs
- Responding to our team of dedicated and committed people who need support to deliver a good radio station
- Responding to the challenges that lie before us.

I'm immensely appreciative of the board, who are passionate about delivering a great sounding radio station with a diverse group of presenters.

Gillian Schrickker – Chairlady

SPONSORSHIP

Daniel Lombardi from Caffe Lombardi Roasters in Blacktown generously donated the coffee machine which all the coffee drinking presenters are presently enjoying, along with some of their crafted blends in completely Bio-Degradable Nespresso capsules. It's much appreciated, Daniel.



Daniel at Caffe Lombardi Roasters

PARRAMATTA LEAGUES COMMUNITY AWARD

The Alive 90.5 FM Sports team have won 1st Place in Category 2 of the 2020 Parramatta Leagues Club Community Awards. The team won the award for their My Local Sportsbag project which has been promoting sporting clubs and associations while they make a donation of sporting goods to charity. What started as a basic idea by Executive Producer Tony Salerno, the project has been given wonderful support by over 20 clubs and associations so far that have visited Alive 90.5 FM and made

generous donations. The momentum continues to grow as the project develops. In June, the project secured its first charity partner with Ronald McDonald House. The 1st prize of \$5,000 will be utilised towards a major event and donation to Ronald McDonald House. Some funds will go to the show and station for equipment. Congratulations to Tony, Dave and the whole Sports Team for this wonderful award.



Dave, Tony and Gillian receiving the Parramatta Leagues Community Award

GRANTS

We have been successful in our applications for grants by being awarded the following grants:

- COVID-19 Quick Response \$2000
- Development & Operations Round 1 2020/21 - \$8000
- COVID-19 Crisis - \$25000

CBAA AWARDS

Nominations of the awards aren't out yet. However, the board has been invited to join the Virtual Awards Gala Celebrations from Wednesday 28th October 2020

PROGRAMMING

NEW SHOW - SAFE AND SOUND presented by HEBA KASSOUA

An Arabic speaking program appealing to youth and seniors and aiming to educate listeners about crime and crime prevention, the role of the police and what is happening in the area. It includes police updates, local news and current

affairs. The Living Safely series includes safety out and about, reporting crimes, domestic violence scams and fraud and more advice well worth listening to. And introducing Heba:

Heba is the new Multicultural Community Liaison Officer with Cumberland Police. She is an experienced Radio Producer and Broadcaster having worked as a Senior Producer with SBS Radio for over 5 years prior to joining the police. She was the breakfast Radio Show host at SBS Arabic24 for over 3 years and the drive show host for 1.5 years. She mainly worked in producing content and presenting news bulletins in Arabic on SBS Radio. She focuses on keeping Multicultural Communities informed and educated about everything that concerns their daily lives, the laws and how the police can help them.



Heba Kassoua in the chair

Please join me as we welcome back Adjunct Prof. Jim Taggart on Spotlight every Wednesday between 10am & 12pm and Scott Frappell doing Wednesday drive



Scott Frappell preparing Wed Drive

LISTENER FEEDBACK

My name is Hany Mena. My current job is HR officer at Cumberland Hospital NSW health. I'm also a vice president of the Australian Egyptian forum council. On behalf of the Egyptian community I would like to thank you for the Safe and Sound program. I believe that the police and communities are one hand and should be working together to reduce the violence and crime, that's why I really like the Safe and Sound program because some people prefer to get the important information in their native Language. Today I enjoyed listening to the Safe and Sound program with the professional broadcaster Heba Kassoua.

From: George Zivkovic

I'm a regular listener to THE PASS every Friday afternoon wanted to thank Paul & Steve for putting together such great playlists! Something for everyone. A veritable cornucopia of musical tastes & styles! Keep up the good work gents!

First time listening to your show and I'm loving the music.

Bronwyn from SA

MAYOR'S SLEEPOUT @ ALIVE 90.5

The night was a big success with over \$1 000 raised for homeless people in the Hills.



Lovely to see one of our newest sponsors Farad Zaki, from ATP Accounting in attendance



The raffle was well patronized with many worthwhile donated prizes



Julie and Anne enjoyed the comfort of outdoor bedding provided by Andsley. Not quite the rough way the homeless sleep!



Andsley was entertaining throughout the night and cooked up a well appreciated curry along with auctioning off a presenter for \$400. His slippers are always a talking point

WELFARE

Last newsletter I reported Julie Jordan (Secretary) was up north on a trip. She provided us with the highlights



Julie and Russell enjoying their trip

We set off on the 13 July, and ambled up the NSW coast, stopping at Bulahdelah for the first night. It bucketed down rain the first morning as we packed up our caravan, but the rain eased once we reached Coffs Harbour. We then went to Byron Bay, which is an absolutely beautiful spot. Our next stop was at Broadwater on the Gold Coast, right on the water in the caravan park. We visited my sister and family on the Gold Coast. If you are ever up that way, we highly recommend the Grand Hotel at Labrador for a meal -

beautiful older building with great views, a fantastic menu, good service, reasonable prices. For lunch we went to the St Bernard's hotel, food was lovely, and as we sat gazing outside over the mountainous scene, a peacock graced outside the patio. I had been wanting to see a peacock and was thrilled at this. We have friends in Gladstone, who invited us to stay with them. On our way back, we stayed at a really lovely caravan park at Emerald Beach. It was in a lovely treed site backing onto the beach, and there were tame kangaroos there. It was great to have a holiday, but it's also good to be back in our great city. I would like to thank Happy Jack for kindly preparing and scheduling programs for the two weeks I was away. Step aside Keith, Julie's the "Get Around One" now

Rage Pringle celebrated her birthday recently with a lemon meringue that Andsley provided having experienced training sessions with Rage. The cake was delicious. Just in case you're not aware, it's Rage who keeps our premises in sparkling condition although we could all help out a bit with our cups and vacuuming. Thanks Rage



Rage's birthday celebration

REMINDER

Presenters please turn out all lights including the entry light before putting on the alarm if no one is following you. The next person will then be alerted to switch off the alarm.

MEMBERSHIP

We welcomed a wonderful 52 new members this month, so your promotions of free membership each hour is having some effect. Ross Fear has brought in some of his thousands of listeners from as far away as London and Hobart. Thanks Ross. Total membership stands at 229. We're on our way but remember the goal is 30 per month

NEW MEMBERS

A huge welcome to: Roger Brant, Costantino Spataro, Tom Flood, Fradreck Nyamhunga, Bob Cook, Shaun Premnath, Arun Kendall, Brian Ralston, Pratibha Bhanushali
Christine Wheeler, Ian Dittman, Amanda Morel, Dave Wells, Roderic Crundwell, Jim F, Erica Graf, Patrick Drummond, Pat Powell, Dion Palumbo, Keith Hall, Cletis Carr, Diya Thakkar, Gary Medcalf, Tina Fullerton, Ian Macintosh, Alan Boyle, Dave Johnson, Brian Freeman, Paul Winn, Marilyn Steele, Wendy Nicoll, Brenda Kelly, David Spira, Heba Kassoua, Steve Mulry, James Wiechman, David Saffell, Peter Freeman, Alex Cayas, Joseph Minervini, Jenny Buhler, Cathy Curtis, Wendy Lloyd Curley,
David Jones, Teresa Zalloua, Leonie Seysan, Julia Yon, Dace Harris, Robin Durham, Daniele Lombardi, Sonya Furlong, Kartik Ayyalasomayajula, Jordie Caruana, Linda Chen, Ingrid Vergano, Luke Kirchberger, Karen Price, Albert (Bert) Coquillon,
We hope you enjoy your time with us, especially as listeners and for those living close by, volunteering.

OUTSIDE BROADCAST

Cumberland Council extended an invitation to Alive 90.5 to attend the Grand Opening of the new Granville Centre on Tuesday 1st September, from 11am.



Gillian prepares to interview the Mayor, with Darryn ensuring there were no technical problems and Andsley managing the entertainment

Performances took place in the Creative Suite with photo and video opportunities. The Council efficiently organised a number of interviews for Gillian and other presenters to bring to our listeners during the morning and a tour of the new facility followed. Thanks to all those Presenters who assisted on the day.

TECHNOLOGY

Reminder to presenters Spotify operate services for personal use ONLY. YouTube terms of Service state that; "Content is provided to you AS IS. You may access content for your information and personal use solely and as permitted under the Terms of Service. You shall not download, copy, reproduce, transmit, broadcast, sell, etc without the prior written consent of YouTube or the respective licensors of the

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DATES TO REMEMBER

- AGM Delayed until it's safe
- Wednesday 25th November 2020: Next General Meeting:
- Sat Nov 28th Christmas Celebration and awards Presentation here at the station

Plenty of notice to mark it in your diary as a priority