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**NEWSLETTER:** July 2019

#### **EDITORIAL**

Bi-monthly Newsletters come around quickly. Thanks to all the people who contributed to the July edition, particularly Elaine Vaai and Rajesh Batra who have given us a clear picture of what happens in their shows and helped create a bumper edition.

There have been some people very concerned about the alarm going off upon their entry. If we all turn the foyer light, as well as studio lights out when no presenter is available to follow, then that will indicate to the person entering that they need to put in their code and hit OFF before actually coming into the station. That noise does your head in, so just remember to turn off the alarm, enter your code and press off.

## **MESSAGE FROM THE CHAIR**

I trust you are enjoying reading our newsletter. Thanks to Leonie Dixon for taking on the role as "newsletter editor". If you have anything you would like to share with the members, sponsors and others, please email on your content to Leonie, Idixon@alive905.com.au

Wow, almost another year gone. With our Annual General Meeting upon us in August, I trust you have all received your renewal notices/invoice. Please make sure that you are a financial/paid member to be part of the voting process. This is our second year and as we reflect on the progress that was made, we have learnt enough from the changes and that we have acted on the requests of the members, we are hopeful that we are making headway.

We acknowledge that we still have more to do. We are excited about the opportunities we can create, the relationships we can build and the respect we can generate as we work together with the community groups, councils, members and the community at large.

Gillian - Chairlady

## **NOT FOR PROFIT REGISTRATION**

Finally, after years of trying to achieve "Not For Profit" status we are now recognized and registered by the Australian and Not-For-Profits Commission. The Certificate will be displayed in the foyer. The beauty of this is, we will now be able to apply for a great many more Grants. Congratulations to the Board on a fine achievement.

## **MEMBERSHIP**

Membership fees are due and need to be paid by 31st July particularly if you are a presenter as that is part of the Presenters Agreement. Our membership continues to grow and I'd like to welcome Tariro Kupara and Rayjeana Pringle. I have an urgent request for anyone who knows Jo Stephen, Nam Cho Kui, Susanna Kim. Ji Hwan Kim. Shephard Shambira, Sara Sause, Brenda Rogers, Alix Latona, Justin Lester or Blyton McCabe. They have all paid their membership fees but there are no membership forms, so their details are unavailable for contacting them. We are still way short of our 500 target for the next licence renewal. sitting at 144

## **MEMBER INFORMATION**

I belong to another smaller Volunteer group and it's amazing to see that for every event at least 50-80% attend and get themselves involved, as happened at the last Working Bee where so much was achieved. With our larger membership it's disappointing that such a minor percentage help out with the many events and tasks that require a bit of input. Members for the Program/ Music Committee are urgently required as are OB helpers

## **TECHNOLOGY**

Darryn has upgraded the station internet to provide a faster and more reliable service. It's 10Mb+10Mb symmetrical Fixed Wireless (Microwave) with 4G (mobile) backup. The first part of the installation was the Mobile backup. Whenever the internet is out there is interruption to the following Streaming, Internet access (websites etc.) Macquarie News Download (last downloaded will play) so we all understand how important this upgrade was and a big thank you to Darryn for all his efforts.

#### **WELFARE**

We're real travellers at this station. Currently overseas are Dean Squires, Peter Nochar and of course Keith Till is always heading off to gather research for his "We Get Around Show". Paul Koff has recently returned. Anyone else I've missed just let me know.

On the sick list and in hospital as I write are Gillian's husband Darryl and Charles Aguis. We wish you well. Lloyd continues to need treatment at Uniting Church Facility at Kings

Langley and he's enjoyed many visits from Alive members.

Two presenters are making a name for themselves in the entertainment world. Darren is dancing in Stars of Parramatta (Dance for Cancer) at Parramatta RSL on Saturday 27<sup>th</sup> July if you would like to support him; and Aparna is the lead role in an amazing play "Where Did I Leave My Purdah?" which will be at the auditorium at Pacific Hills School Performing Arts Centre in October. More information closer to the date.

#### A.G.M

The AGM is fast approaching. We will need to elect 9 members to the Board. Many of the board are seeking re-election, but there are still vacancies. If you have ideas for progressing the station and want to make a difference please get a nomination form from the Secretary. Don't forget you need to be financial (paid) to vote.

#### LISTENER FEEDBACK

## **Alan Murrow**

Thank you 90.5. I've been tuning in to 90.5 for 10-15 years and love it. Don't change anything, it works for me. I'm in the Baby Boomer demographic and your music suits me, especially your playlist this morning, which has prompted me to send this fan mail. But I like your variety, the Blues, the Baby Boomer music and some that I'm not so keen on, but the variety is great, not like 2CH. You all do a great job, I hope you enjoy putting it together as much as I like listening.

## Lour & Daisy

To Divya, It is so wonderful to hear you on the radio. It is a pleasure to listen and hear you on the internet. Have a wonderful show!

## **Marie Hartley**

Really enjoying the beautiful music & commentary this morning on Charles' programme.

# INTRODUCING OUR NEW TREASURER ANNA MARTINEZ



I am a Bookkeeper/Bas Agent with over 30 years' experience. I recently resigned from a firm of Chartered Accountants after 29 years of service to pursue my own business. I love going to the beach, dinner, movies and catching up with family and friends. I am married with 3 beautiful children (young adults) and love watching them achieve their goals.

segments also try to reconnect the listeners and Samoan Community with its history, customs and traditions, this particular segment is appreciated by all generations especially loved by the young generations, who are searching for their identity. Samoan Echo is a very professional program whose listeners are not only supported and educated, they're also entertained by a wholesome Samoan music of all genre.

Samoan Echo is loved and supported by many listeners from the local Samoan community as well as national and international. If you want to enjoy fun vibes and energy, learn something new, and be dipped in culture, tune into Alive90.5 every Saturday from 5-7pm to get your weekly dose of Samoan Echo.

And when I was way out in the desert in Dubai, I came across this Radio Mirchi sign where they were setting up for a big concert. I asked Rajesh about his radio Mirchi and was delightfully informed the following

#### **OUR ETHNIC PROGRAMS**



## Presenters Elaine, Paulo Vaai and Ana Maria Tiufea

Australian Echo for the Forgotten Samoans, is a community radio program catering to the Samoan community. They broadcast news from back home in Samoa, Melbourne, Brisbane and right here in Sydney. Interviews and discussions with the Prime Minister of Samoa are also aired. The segments in their program have valuable components, which can be of great assistance to families and individuals of the Samoan community (especially those with English as their second language) in all spectrums of their wellbeing. For example, financially, emotionally, physically and mentally.

Another significant aspect is that the



## **RADIO MIRCHI**

RADIO MIRCHI ... Mirchi means Chilli in Indian) which is normally referred to as SPICY when it relates to food. But, when it relates to Bollywood, its considered "SPICY TASTE" or "COLORS of SPICES". When it comes to the colourful costumes, it's the music vibrancy and the story line on most Bollywood movies. Unlike Hollywood, Hindi Cinema is mostly connected to ROMANCE, LOVE, FAMILY DRAMA and sometimes ACTION, GLAMOUR and ADVENTURE. Having said that Bollywood has evolved from shyness and cultural boundaries ...and I can

confidently say Bollywood is a true representation of current Indian Society. Although many would question my assertion, but deep inside they know that the world has changed around them and if they don't ....they will be left behind.

Radio Mirchi @ Alive 905 started 20th Oct 2005 and we have been working on quality playlists and ever increasing listenership. In Hills, Holroyd and Parramatta we boast about having a listenership of 40K... catering to 3 generation of listeners, 1 generation is of Grandparents who either came to Aus as migrants or came later on to support their kids, 2nd generation covers migrants of my age group whose kids are grown up and of marriageable age (so called baby boomers), 3rd Generation is the young listeners born in late 90's and have a young family. Radio Mirchi is the ONLY LIVE PROGRAM. (to my understanding) in Sydney metro where listeners are encouraged to send in their request and all efforts are made to play them in the same weekly program.

3hour program covers every week MIRCHI HITS where we play the latest Bollywood Hits being enjoyed by Bollywood fans, HIT THEI HIT RAHENGEY - Retro songs YEH HAI SYDNEY MERI JAAN - where you can request mix, slow, fast , R& B, new, old, religious and then at 930.

MERE DIL MEI AAJ KYA HAI. Where RJ plays the songs related to a theme or a specific artist or something special ...for example if India Australia Friendship day is approaching ...we will theme as "DOSTI" meaning Friendship and will play songs which have this word or theme in the lyrics DANCE WITH MUSIC - ROMANCE WITH MUSIC is another special segment to involve listeners who like love songs or Dancing numbers over other type of songs.

Every year, we ALWAYS celebrate India/ Australia Day where the National Anthems of BOTH countries are played and given due respect. Occasionally, we have guests from community organisations to share the details of the upcoming big events for

the Indian Australian Community. We play quizzes, encourage singing competitions and share awards with our listeners while giving them due respect by announcing their name and the win. We encourage people to share their Birthdays and Anniversaries and we wish them or their loved ones well with a birthday song followed by their favourite. We have welcomed their parents, by announcing and welcoming them in Australia (I don't have my parents now so feel really humble sharing my love with them in this way .... I wish they were alive but I am not that lucky....I lost my dad when I was 21. God needed my Dad more than I did (2)

May I suggest you visit our face book page RADIO MIRCHI AUSTRALIA and see various testimonials from the listeners with regard to the quality they get in our program and how much connection they have with Radio Mirchi



Julie and Ann celebrate their 1<sup>st</sup> Anniversary on air in style. Join them for their Pick n Mix Show Tuesdays 2-4pm



#### **SPONSORS**

We are so grateful to our many wonderful Sponsors. They will now be receiving the Newsletter and I hope to get background information to one Sponsor for each ensuing Newsletter.

#### **RADIO COURSES**

If you are interested in furthering your broadcasting knowledge you might be interested in trying these courses
Certificate 4 and Diploma courses focussing on radio start from 29 July. For details go to <a href="www.tafensw.edu.au/screen-media">www.tafensw.edu.au/screen-media</a> or email Head Teacher Media Radio Journalism, Natalie Pozdeev <a href="mailto:natalie.pozdeev@tafensw.edu.au">natalie.pozdeev@tafensw.edu.au</a>

#### **DATES TO REMEMBER**

Annual General Meeting: Wed 28th August, 2019

Outside Broadcast Orange Blossom Festival – Saturday 14<sup>th</sup> September 2019

Open/Presentation Day at the station – Saturday 23 November, 2019