

Your Sound. Your Community.



Alive Newsletter

January 2019

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EDITORIAL

Hopefully the newsletter will be available bi-monthly this year, that's if a New Year's resolution isn't broken. It will be a bit more personal, getting to know our Presenters and their programs. If you would like to contribute to the April Edition, please let me know at membership@yahoo.com.au otherwise I will probably approach you sometime in the future.

Matt has been working hard with Station Playlist training. I remember feeling a bit anxious when learning Zara so for those of you who feel anxious about Station Playlist, I guess we need to keep in mind that change is inevitable and this program does appear more professional than Zara. Hope we can all smile through any dramas as the change takes place. It has been quite a long time in development, back from when PK was chairman

We need to take care about George. I had 2 calls earlier this week complimenting him. Watch out he doesn't take over your slot!

Chairlady's Report

The board together with our fabulous presenters are delighted to announce the introduction of Station Play list Creator, it will be fully operational soon, as well as our new website, podcasting and up to date social media.

I'm taking this opportunity to thank those who had faith and unshakeable confidence in introducing SPL. It's been a long- term

priority of the board. There will be obstacles along the way, but as we focus on improving our sound and presentation and on connecting with our community, there will be more opportunities for participation, support of businesses, broadcasting opportunities and unique content.

Thanks are due to many people for contributing in many ways, but it would be remiss not to acknowledge the critical support of Matthew Brokenborough (MJ). His faith and confidence in our capacity to broadcast was placed first. We will use this opportunity to serve our community better.

As there are a growing number of younger people involved with Alive 90.5, increasing our online presence is crucial to attracting listeners within this market. Increasing the use of social media on their accounts through on air televising will help in the retention of current listeners. This will enable word of mouth and the sharing of online activity such as liking or sharing content posted by Alive 90.5. In accordance with social media usage, frequent promotions and merchandise will spread the word of Alive 90.5 as well as community radio within the community.

With more than 2500 "Likes" now on Facebook (and growing), we have found that platform and Instagram and Twitter and podcasting are an important way to keep our listeners updated on Local Community Events, Local Council Information, Weather and Road Alerts, and general local happenings.

BOARD:

I'm excited about the months ahead and trust you will all join me on this journey in 2019.

Chairlady – Gillian Schrickker



BOARD CHANGES

New faces on the Board include Dennis Johns, Mia Tubberg and Darryn Capes-Davis. They replace Paul Savrimoutou, Clive Smallman and Sreeni Pillamarri who mainly now have heavier work commitments. Their contributions were certainly appreciated. Don't forget we still need a Treasurer as Simon Wilkins resigned at the AGM.

WEBSITE

If you haven't visited our website lately, you're in for a pleasant surprise. All programs are updated and old shows and presenters have been deleted. Sponsors will be pleased that they now have the presence they expected when signing up to a contract and we have a solid media presence via Facebook and Instagram and Dylan is doing a sterling job with the Community Diary.

PROGRAMMING

New Presenters include Aditi Barua and Alvin Pandey with Bingali Mix at 5-7pm Sundays, Dylan Caple 9-10am Sat. Also with a new slot are Divya Saxene and Peter Nochar with What's Going on Wed 12-2pm Mia Van Tubberg is proving an asset in the office

MEET ROSS HIGGINS

Ross was attracted by the ad in the Hills Shire Times asking - Would you like to be a radio presenter? He did a voice over and joined Charles Aguis doing the weather and moved on to his own show Easy Listening on Saturdays. Ross spent 28 years flying the world as a Qantas Cabin Crew member which has given him an appreciation of different cultures and food. Community radio opened his eyes to the amazing, dedicated people who are passionate about their community. Ross' positive outlook shines out on his program as he loves life, people and travel



MEMBERSHIP

Membership has really plateaued, with only 3 application in the last 2 months. Current numbers are just 119, so we need help in improving the situation. Encourage family and friends to join

CHRISTMAS PARTY

It's a while back now, but we had a successful day. On behalf of the Board, Gillian presented 10year+ members with a lovely pen and individual trophies to the award winning Sports Show. If you were unable to come, make sure you book it for this year. On that note:

A husband decided to buy his mother-in-law a cemetery plot as a Christmas gift. The next year he didn't buy her a gift. When she asked him why, he replied "Well you still haven't used the gift I bought you last year!"

HISTORY OF JUKE BOX JIVE

My involvement with Alive 90.5 (then known as 2CCR) began in May 1994 when I replied to an ad in a local paper asking for a co-host of Rock 'n' Roll show Juke Box Jive on local community radio station 2CCR. My first show was on May 27th, 1994. At that time I was managing Lidcombe Tennis Centre and used to close the centre down for the night, jump in my car and drive to the studios. Quite a rush to get there.

Then out of the blue one Friday evening I received a call at about 6.30pm by the host of Juke Box Jive saying he no longer wanted to be involved in the show and I could have it if I wanted. I madly ushered people out and closed the tennis centre, raced home to collect the seven CDs I had in my collection (fortunately most were compilations) and headed for the studios. I had never panelled before but I had watched the now former host very closely. I made it successfully through those 3 hours. What a dramatic introduction to presenting my own show. For over 10 years I never missed a Friday night and it was a very sad time for me when due to parent's health issues I felt I had to miss a few nights.

As Juke Box Jive is a request show for many years my wonderful Mum, Norma, answered the phones for me taking the requests. Listeners loved talking to Mum and were very sad when her health prevented her from that duty. Now my friend John Brock has taken the reigns answering the calls. 2019 is a very special year for me as I celebrate 25 years presenting Juke Box Jive. I am planning to have a listener's get-together to celebrate the occasion as I have some listeners who have been faithfully with me since night one. I am so glad that I responded to that ad as I love presenting Juke Box Jive and have made so many friends over the years with my involvement with the show and the station. And from that first night when I had only 7 CDs I now bring in over 1300 CDs to cater for listener requests!!



WHAT'S HAPPENING SPORTS WISE?

To celebrate their CBAA Award and the 10th year anniversary of Sports Roundup there will be a BBQ at the station on Sunday 10th Feb. The day will feature special segments mixing the older and younger presenters from eras across the ten years. Everyone is welcome to attend the free BBQ from 12pm. The show's first ever program was on ebruary 4, 2019

Our show will once again provide the exclusive radio stream for the softball's Asia Pacific Softball Cup (look out for our logo on the big screen at Blacktown International Sports Park (BISP) Feb 1-3 - Two of our team members will enrol into higher education journalism studies Adam Staples will be doing a (radio) journalism course at Charles Sturt University in Bathurst for three years Mitch Farrugia has been accepted into a journalism course at Macquarie University.



OUTSIDE BROADCAST

The Australia Day OB was at Bella Vista. As usual it's always good to have a presence in our Community. Thanks to all those who helped out with many useful interviews recorded. Gillian particularly deserves a medal, there early to set up and all day through to close. A long day! Well done Gillian and Matt who helped with moving all the equipment back to the station. Future OBs are going to need a lot more support.



Dates to remember:

**Gen Meeting: Wed 27th
February**

**Sports Roundup 10th
Anniversary Sunday 10th Feb**

Gaan Baksho Live is a Bengali community talk show, endeavouring to cater to the Bengali speaking audience.

“GAAN BAKSHO LIVE” is a Bengali Community talk show by Team “Gaan Baksho“. We endeavour to cater Bengali speaking audience from diverse age groups.

We are bringing current affairs relevant for our Bengali Community living in Sydney, NSW. Our program consists of community topic discussions with significant guest speakers and celebrities. The program consists of announcements of upcoming Bengali events in Sydney. Amidst all the stories we would highlight the positive stories within Bengali community to encourage more positivity and inspirations.

Second half of our program consist of awareness building topic discussion for Bengali community and families. In this segment we anticipate to embrace all the changes that we are experiencing and discuss how to move forward with knowledge and awareness to avoid being stereotypical and be able to reach out to Australian community and it's resources. Bringing social cohesion whilst being aware of the wider community we live with is essential and to bridge the gap between Australian and Bengali community this would be a pilot step towards a multicultural Australia.

Last half hour of the program consists of reviews of local lifestyles and entertainments. Team Gaan Baksho are honoured to present a very informative and interactive talk show for Bengali Community living in Sydney NSW.